

FIRECRACKER 5000 Run/Walk



McFarland Chamber of Commerce

McFarland Chamber of Commerce 5th Annual FIRECRACKER 5000 5K Fun Run/Walk

Saturday, July 4, 2009 at 8:00a.m.

It's time to prepare for the 2009 FIRECRACKER 5000 5K Fun Run/Walk! This year's run/walk will take place on Saturday, July 4th at 8:00am and will begin and end in the parking lot in front of the McFarland Chamber of Commerce, alongside the American Family Insurance office.

SPONSORS ARE NEEDED! A \$250.00 sponsorship promotes your business by including your business logo on race posters, registration forms, signs along the event route and participant t-shirts. Registration forms and promotional posters will be provided to all sponsoring businesses. Registration forms will also be posted on the chamber website and sponsoring businesses may request the file if they wish to post the registration form on their own website!

Revenue generated from this event will fund the (McFarland Chamber of Commerce) MCOB Backpacks for Kids Program, as well as helping sponsor the McFarland School District Child Developmental Screening Days, funding the Annual McFarland Chamber of Commerce Scholarship awarded to a graduating McFarland High School Senior, and supporting future Chamber of Commerce activities.

Please contact Chamber Board Member and Event Chair Vince Hartmann (vhartmann@msbonline.com or 838-5026) or Chamber Director Dawn Corrigan DeFoer (838-4011 or info@mcfarlandchamber.com) before May 15th, if you would like to be a sponsor of the 2009 FIRECRACKER 5000!

SPONSORSHIP:

- 1) FIRECRACKER 5000 5K Fun Run/Walk Sponsors commit a donation of \$250.00.
- 2) Sponsors will have their business logo printed on race registration forms, posters, signs along the event route and participant t-shirts
- 3) Sponsors will receive FIRECRACKER 5000 5K Fun Run/Walk posters and registration forms for display and distribution
- 4) Sponsors may provide promotional items, coupons or literature to be included in the Registration Packets provided to all event participants
- 5) Sponsors may display their own banners or signs along designated areas of the race route and the start/finish area

VOLUNTEERS:

- 1) Distribute posters and registration forms to FIRECRACKER 5000 Sponsors and other McFarland Chamber Member Businesses
- 2) Assemble Registration Packets
- 3) Assist with late registrations and packet pick-up on July 2nd, 3rd and 4th
- 4) Volunteers may also include their business information in the registration packets and will be acknowledged in the registration packet letter

****BENEFACTORS:**

- 1) Provide supplies or monetary donations towards supplies (\$50.00 minimum donation)
- 2) Benefactors may include their business information in the registration packets and will be acknowledged in the registration packet letter

